DISRUPT ASIA 2025: REGISTRATION GUIDELINES FOR PARTICIPANTS AND STARTUPS



Sri Lanka's Premier Startup Conference & Innovation Festival



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Disrupt Asia is Sri Lanka's flagship startup conference and innovation festival, bringing together entrepreneurs, investors, corporates, and policymakers to shape the future of technology. Over the years, it has showcased groundbreaking startups and cutting-edge innovations, growing in scale and impact with each edition. The 2025 edition takes place on 18th September at Cinnamon Life, Colombo, featuring two days of keynotes, panels, and networking with 100+ investors, industry leaders, and government representatives. Participants will also enjoy exclusive access to the Innovation Festival on 19th September at TRACE Expert City

How to Register as a Startup Founder,

- 1. Visit www.disruptasia.today/tickets.
- 2. Select "Startup Delegate" and click on "Buy Ticket".
- 3. Select the quantity of tickets you would like to purchase & click "Proceed to Checkout".
- 4. Fill in details and provide your startup information & click "Place Order".
- 5. Complete the payment using any of the available payment methods listed.
- 6. You will receive a confirmation email after successful registration.
- 7. In addition to the event benefits you will receive **20% off on airfare** with Sri Lankan airlines & up to **40% off on accommodation** at cinnamon life for the event days.

If you are interested in showcasing your startup at Disrupt Asia, after purchasing the ticket,

- Complete this application form: https://forms.gle/1bRNThwYWtwNRaqY7 After purchasing your ticket
- If your startup is selected, you will be notified within 3 days with further details to showcase at the event.
- If you have not been selected, you can still participate at the event as a startup delegate and get exclusive access to the sessions, networking opportunities & the innovation festival.

How to Register as an Investor, Corporate Representative, or Other Participant,

- 1. Visit <u>www.disruptasia.today/tickets</u>.
- 2. Select "Delegate" pass and click "Buy Ticket".
- 3. Specify the number of tickets you wish to purchase "Proceed to Checkout".
- 4. Fill in your details & click "Place Order".
- 5. Complete the payment using any of the available payment methods listed.
- 6. You will receive a confirmation email after successful registration.
- 7. In addition to the event benefits you will receive **20% off on airfare** with Sri Lankan airlines & up to **40% off on accommodation** at cinnamon life for the event days.

Assistance & Support

If you experience any difficulty during registration, please contact:

Miuli Kalubowila (Project Coordinator) – +94 76 709 0757

Clive Shalindra (Project Coordinator) – +94 77 271 7907

tickets@disruptasia.today

For country delegations, please reach out to the Sri Lankan Embassy in your country.

We are happy to assist you with any queries.

Thank you for your interest in Disrupt Asia 2025.
We look forward to welcoming you to Sri Lanka's premier startup conference and innovation festival, where you'll experience an inspiring blend of learning, networking, and collaboration.



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